

Privacy Policy

This Privacy Policy describes the ways in which ZeptoMetrix Corporation (referred to hereinafter as “ZeptoMetrix”, “we”, “us” and “our”) collects, holds, and uses information about individual persons and/or the company they represent (referred to hereinafter as “you”, “yourself” and “your”) who visit www.zeptometrix.com (the “Site”). We respect your right to control how much information you provide about yourself. The following Privacy Policy (“Policy”) describes how we collect, protect, and use information we receive from visitors to our Site. This Privacy Policy applies only to information we collect from or through a visitor’s use of this Site and does not apply to any other website or business activity of ZeptoMetrix Corporation.

BY USING THE SITE, YOU CONSENT TO THE COLLECTION AND USE OF INFORMATION (INCLUDING PERSONAL INFORMATION) AS SET FORTH IN THIS PRIVACY POLICY AND OUR [TERMS OF USE](#). YOU ALSO ACKNOWLEDGE THAT WE MAY PERIODICALLY CHANGE, MODIFY, ADD TO OR REMOVE FROM, OR OTHERWISE UPDATE THIS PRIVACY POLICY IN OUR DISCRETION. When we do make any changes, modifications, additions, or removals to this Privacy Policy, we will give you notice of the revised Privacy Policy by posting the revised Privacy Policy on the Site and by updating the “Last Revised” date at the top of this Privacy Policy. However, we will always handle your Personal Information (as defined below) with at least as much protection as provided in the version of the Privacy Policy that was in effect at the time of collection. You are responsible for regularly reviewing the current privacy policy. Our Privacy Policy is located on the Site’s homepage and is also available on any page where Personal Information (as defined below) is requested.

1. Information We Collect

We do not collect Personal Information on our Site unless you voluntarily provide some information about yourself via an electronic mail message or by filling out one of our online forms or data fields. By “Personal Information,” we mean data that is unique to an individual and enables you to be identified or contacted, such as a name, address, email address, or telephone number. For example, if you send us an email, we may use the information you provide to follow up via telephone or email.

No software or hardware techniques are employed by this Site to capture a visitor’s email address or other Personal Information. Our hosting company may collect anonymous, aggregate information or statistics related to Site usage. These statistics indicate the total number of hits, the total number of page hits, and the number of kilobytes transferred from our Site, and the IP address of the visitor. We may access such information to optimize a visitor’s Site experience, to generally help us learn about the usage of the Site, to help us run and maintain the Site, to study traffic patterns, and to identify the website our visitors visited immediately before entering this Site.

2. How We Use Personal Information Collected

When Personal Information is collected from you, we generally let you know at the time of collection how we will use it - typically only to respond to your inquiry or to process your request or to better understand your needs and provide you with better service. Specifically, we use your Personal Information to help you complete a transaction, to communicate back to you, to update you on services and benefits, and to personalize our web site for you. From time to time, we may also use your Personal Information to contact you for market research or to provide you with marketing information we think would be of particular interest. At a minimum, we will always give you the ability to opt out of receiving such direct marketing or market research contact.

We may need to share your Personal Information with our distributors or other companies with which we are contracted to provide services that you request. These companies are bound to

use Personal Information we share with them only to perform the services for which we have contracted with them to provide. These third parties are not authorized to: (i) sell your Personal Information to third parties, (ii) disclose it to third parties except as may be required by law, as permitted by us or as stated in this Privacy Policy; or (iii) otherwise use your Personal Information in a manner inconsistent with the uses described in this Privacy Policy.

We may disclose any information collected from you in special cases when we have reason to believe that disclosing the such information is necessary to identify, contact, or bring legal action against someone who may have breached our [Terms of Use](#) or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other users of the Site, or anyone else who could be harmed by such activities. We may also disclose any information collected when we reasonably believe that the law requires it (in the US or abroad).

ZeptoMetrix will not use or share the Personal Information provided to us online in ways unrelated to the uses described above. ZeptoMetrix will make every effort to apply local country laws and policies where they differ from those in the United States, if any.

3. Right of access, correction and objection

Whenever we process Personal Information, we take reasonable steps to ensure that your Personal Information is kept accurate and up to date for the purposes for which it was collected. In the case of direct marketing, we will provide you with a method to opt out of receiving further direct marketing materials or, if required by law, with a method to opt in.

You may object to our processing of your Personal Information on the grounds that such processing is not: (i) in conformity with the uses described in this Privacy Policy; or (ii) reasonably required for our compliance with law. If you wish to contact us regarding our use of your Personal Information or object to the processing of your Personal Information, please email ZeptoMetrix at custserv@zeptometrix.com. If you contact us, please identify yourself, note your contact information, and provide the specific Personal Information you would like us to correct, update, or delete. Requests to delete Personal Information will be subject to any applicable legal and ethical reporting or document filing or retention obligations imposed on us.

4. Security and confidentiality

We take measures reasonably designed to protect your Personal Information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. Unfortunately, information transmitted on the Internet and/or stored on systems attached to the Internet is not 100% secure. As a result, we do not ensure, warrant, or guarantee the security or integrity of such information. We will not be responsible for disclosure of any information due to errors in transmission or the unauthorized acts of third parties.

5. Personal information and children

The services available on this site are intended for persons 18 years of age and older. We will not knowingly collect, use, or disclose Personal Information from a minor under the age of 18. We abide by laws designed to protect children.

6. Links to other sites

For your convenience, this Site may provide links to various web sites that we do not control. When you click on one of these links, you will be transferred out of our Site and connected to the web site of the organization or company that you selected. We are not responsible for the nature, quality, or accuracy of the content or opinions expressed in such web sites, and such web sites are not investigated, monitored, or checked for quality, accuracy, or completeness by us. Inclusion of any linked web site on the ZeptoMetrix Site does not imply or express an approval or endorsement of the linked web site by us, or of any of the content, opinions, products, or

services provided on these web sites. Even if an affiliation exists between our Site and a third-party web site, we exercise no control over linked sites. Each of these linked sites maintains its own independent privacy and data collection policies and procedures. If you visit a linked web site from our Site, we encourage you to consult that web site's privacy policy before providing any personal information and whenever interacting with any web site.

7. Contact us

If you have any queries or complaints about our compliance with this Privacy Policy, or if you would like to make any recommendations or comments to improve the quality of our Privacy Policy, please email custserv@zeptometrix.com.